Podcasting in Education Workshop
Sample Podcast Script

Hello. My name is _____________________ and I teach _____________________ at _______________________.

Welcome to my first podcast. In order to practice recording, I’m reading a script prepared by our instructor today.

I’d like to review the five requirements for successful Podcasting in Education.

First, podcasts should be from two to 10 minutes in length. Too short and students won’t feel it’s worth their while to listen – too long and your podcast is likely to be abandoned before it’s done.

Second, you should adopt an informal tone and add some life to your voice. As media consumers, we’re used to listening to interesting voices. Consider adding a bit of music at the beginning and end of your podcast, too.

Third, add context to the beginning of your podcast and some review at the end. Essential information should be repeated more than once.

Fourth, add other options to address other learning styles and ensure accessibility. A transcript is important if you think you may have hearing impaired or deaf individuals in your audience. Some students are more visual so add images if you can. Since podcasts are offered through web pages, it’s not hard to do this.

Fifth, make sure you include a variety of delivery methods. Some students will be using iTunes and others may be using other methods to subscribe to your podcasts.

Fortunately, the training today will cover all this important information.

Well, that’s it for this podcast. Thanks for listening and please join me for my next podcast!